



# Let's turn your house into an incredible home.

While we're at it, let's  
make sure it's personal,  
functional and super  
practical for your family  
and how you want to live.





**Modern.  
Comfortable.  
Quirky.  
Wonderful.**

Any designer can create a beautiful room—but with Melissa Peretti Imagination + Design (MPI+D), you get so much more.

Melissa is an adept space planner full of creative solutions to maximize every inch. She is consistently praised for her ability to create warm and wonderful spaces that perfectly reflect the people that live in them by incorporating personal, unique and collected elements.

Melissa is equally skilled at tackling large-scale design/implementation projects (major renos, new builds, etc.) as she is a kid's bedroom or main floor update—and loves nothing more than being asked back by old clients to refresh new spaces.

## WHY MELISSA?

Great question. Here are some facts about Melissa and her approach that'll give you a feel for what it's like to work with her, and how she's different from the rest:

- › Melissa has 16 years' experience as a commercial photographer—which gives her a unique lens through which she sees space and design (*pardon the pun*)—and a keen understanding of how to execute projects large and small on-time and on-budget.
- › Melissa takes on a limited number of clients at a time so she is able to devote her full, personal attention to each.
- › On that note, when you hire MPI+D, you'll work with Melissa—and only Melissa. All conversations, meetings, and questions will be handled by her personally, which makes for a straightforward and cohesive experience.
- › A “creator” to the core, Melissa loves to experiment with all kinds of materials from leather to clay—and has been known to occasionally create special custom pieces for her design projects.
- › Melissa is a proud east-ender and co-leads the Danforth East Arts Fair, an annual marketplace event featuring local artists and makers. She is also a board member of the Danforth East Community Association (DECA).
- › Melissa receives positive feedback for a great many things, but above all else, her clients sing her praises for her ability to create spaces that feel like “them”.



# SERVICES

MPI+D offers a full suite of interior decoration and design services including:

- **Full-service Interior Design** for projects of every size and scope
- **Design Implementation** to bring your plan to life
- **Finishing Services** to finish or update an existing room, using either new or existing furniture and accessories
- **A-la-carte** support for things like space planning, computer generated models, selecting paint colours, sourcing furniture or artwork, or flexible on-call advice



# WHAT TO EXPECT

Hiring a designer is a new rodeo for many people. So here's an overview of what you can expect when you choose to partner with MPI+D to bring your design vision to life:

**Once you sign on with MPI+D**, you'll receive access to a program called Mydoma, which is a design project management tool. We'll also set up joint boards on Pinterest and Houzz and start sharing inspiration and ideas! *(Don't worry, we'll walk you through it.)*

**Before Melissa begins creating your design**, she will return to your home to take full measurements and photos, and to discuss any items from the initial consultation that require follow-up.

**Then, we'll create your plan**, which includes floor plans, renderings, colour schemes and a mood board! During this phase, you can expect lots of communication and back-and-forth with Melissa, as she works to hone in on your style and preferences. This stage usually lasts several weeks, depending on the scope of the project.

**Once you've soaked up every detail of your preliminary design**, Melissa will adjust/fine-tune based on your feedback until it feels perfect—at which point you can take it and run with it, or proceed with MPI+D's implementation or finishing services. *(We will discuss this option in more detail when the time comes!)*

# THE MELISSA PERETTI ADVANTAGE

A good designer does so much more than match your curtains to your couch. Hiring Melissa comes with all of the following benefits (*in addition to a downright stunning space, of course*):

## A SOLID PLAN

When you hire Melissa, you'll have a full and clear picture of what the end result will be—right from the start. This will allow you to make informed decisions at every step—and avoid unnecessary angst, indecision, and/or costly mistakes.

## TIME

Without the right help, renovations—even when they're simply cosmetic—can be incredibly time-consuming to manage and navigate. Melissa will get you from point A to (*gorgeous*) point B without wasting a precious minute on shopping around or troubleshooting.

## ZERO REGRETS

Clients who come to us late in the game consistently say they wish they'd hired Melissa at the beginning. Engage us early so you can make decisions—and purchases—with the benefit of a full, coordinated plan and vision.

## MORE MONEY IN YOUR POCKET

Ever heard the expression “if you think hiring a professional is expensive, wait until you hire an amateur”? While a professional decorator may seem like an extra expense, it's an investment that will pay off in spades. Melissa will keep you on budget, point you towards the best sources for your price range, save you from costly mistakes—in addition to sharing her designer discounts.

## UNIQUE IDEAS & CLEVER SOLUTIONS

When you live in an old and/or small home—as so many of us do in Toronto—creative solutions can make all the difference when it comes to both form and function. Melissa is known for innovative space planning and re-thinking the ordinary to make it extraordinary.

## THAT INTANGIBLE 'WOW' FACTOR

So much of what makes—or breaks—a room is in the tiny details. Melissa will thoughtfully consider every element of your space and how all the items work together to ensure a truly cohesive, wow-worthy space.

[melissaperetti.com](http://melissaperetti.com) | [info@melissaperetti.com](mailto:info@melissaperetti.com) | 416.892.8910

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